

BLUE ECONOMY TECHNOLOGY TRANSFER PROGRAMME AS A DRIVER TO INCREASE THE INDUSTRY INNOVATION CAPACITY

Cases from Spain, France, Portugal, Ireland and United Kingdom

01 Dec 2022. Afternoon

EMPORIA4KT works towards the design and implementation of actions between triple helix players to foster innovation and competitiveness within Blue Economy sectors. By focusing on upgrading Academia skills for knowledge transfer (KT) and innovation, this project intends to enable the design of market-directed Research, Development & Innovation (RDI) projects.

GOALS

Overall, this forum should be a meeting point to:

- To foster the connection between the industry and the innovation system and join efforts against the lack of knowledge from both sides: market agents regarding the lines of research and its results and academia and research centres about the market and business potential.
- Capitalization of private sector Blue economy stakeholders by making easier for Atlantic Area companies linked to the Blue Economy to access external financing to undertake innovative projects and develop valuable products.
- The establishment of a Business Angel Network for the marine economy, through the cooperation and relation with the identified BAs in the AA regions.

EXPECTED PARTICIPANTS AND AUDIENCE

The EMPORIA4KT event addressed to policy makers, innovation actors, civil society associations, researchers, and business organizations and industry (innovation and sectorial agencies, etc.) operating both at territorial (regional/national) and transnational levels.

Registration: [Registration – InnovAzul](#)

Provisional Agenda

16:00-16:20	BLOCK I. OPENING SESSION <ul style="list-style-type: none"> • Academia representative. University of NOVA School of Science and Technology • Policy representative. Regional Government of Andalusia. TBC • R+D+i representative. CEIMAR. Mr. Darío Bernal Casasola. Coordinador Gral. • Industry representative. Mr. Joao Fernandes • Society representative. WWF TBC • Video Learning tool: Academia Innovation Enhancer
16:20-16:50	BLOCK II. ACADEMY TECHNOLOGY ENHANCER FOR TECH TRANSFER <ul style="list-style-type: none"> • Model University- Business environment. Frontier IP. TBC • KT Programme. NOVA University Mrs. Ana Sofia Esteves • Technopole Quimper Cornualle. TQC Mrs. Rozen Le Vaillant TBC • Good practices on KT developed in the academia/research centres. Project partners • The Canary Island technology transfer programme. La Palma Research Centre
17:00-17:30	Coffee break
17:30-18:00	BLOCK III. PUBLIC ADMINISTRATION AS KT SUPPORTERS <ul style="list-style-type: none"> • DG MARE. European Commission. D. Manuel Pleguezuelo Alonso. • Ministry of Agriculture, Fishery and Feeding. Gral. Secretary of Fishery. D. Jose M^a Solano López. • Regional Government of Andalusia. Regional Knowledge Agency. D Dña. Leonor Camacho Cascajo • Regional Government from Canary Island. Agencia Canaria de Innovación. TBC • Other national governments from project partners. TBC
18:00-18:30	BLOCK IV. INDUSTRY NEEDS AND OPPORTUNITIES ON BLUE ECONOMY <ul style="list-style-type: none"> • World Ocean Council representatives. TBC • Sociedade Portuguesa de Inovação. SPI. Mrs. Ana Fernandes • Case study of the establishment of a Business Angel Network for the marine economy. TBC • FAN BEST Project as good practice. Mrs. Patricia Mañá Fosado. Santiago de Compostela University • Other industry representatives
18:30-19:00	BLOCK V. FUNDS AND FINANCING SUPPORT FOR INNOVATION/POLICY/STRATEGIES <ul style="list-style-type: none"> • CTA. Presentation of KT White Paper. Dña. Macarena Ureña • Blue Angel Network. Frontier IP • Blue Invest representatives. TBC • Blue Economy Strategy 2021-2030. The case of Canary Islands. Mr. Ramón Aymerich de Vega TBC
19:00-19:30	BLOCK VI. CONCLUSIONS

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