

# **BLUE ECONOMY TECHNOLOGY TRANSFER PROGRAMME AS A DRIVER TO INCREASE THE INDUSTRY INNOVATION CAPACITY**

**01 Dec 2022. Afternoon**

EMPORIA4KT works towards the design and implementation of actions between triple helix players to foster innovation and competitiveness within Blue Economy sectors. By focusing on upgrading Academia skills for knowledge transfer (KT) and innovation, this project intends to enable the design of market-directed Research, Development & Innovation (RDI) projects.

## **GOALS**

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Overall, this forum should be a meeting point to:

- To foster the connection between the industry and the innovation system and join efforts against the lack of knowledge from both sides: market agents regarding the lines of research and its results and academia and research centres about the market and business potential.
- Capitalization of private sector blue economy stakeholders by making easier for Atlantic Area companies linked to the Blue Economy to access external financing to undertake innovative projects and develop valuable products.
- The establishment of a Business Angel Network for the marine economy, through the cooperation and relation with the identified BAs in the AA regions.

## **EXPECTED PARTICIPANTS AND AUDIENCE**

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The EMPORIA4KT event addressed to policy makers, innovation actors, civil society associations, researchers, and business organizations and industry (innovation and sectorial agencies, etc.) operating both at territorial (regional/national) and transnational levels.

## Agenda

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15:00-15:30	<b>BLOCK I. OPENING SESSION</b> <ul style="list-style-type: none"><li>• Academia representative – <b>Ms. Sofia Esteves (Project coordinator - NOVA University)</b></li><li>• Policy representative – <b>Regional Government.</b></li><li>• R+D+i representative – <b>Mr. Darío Bernal Casasola (Coordinador Gral - CEIMAR)</b></li><li>• Industry representative – <b>Mr. Hugo Magalhães (SPI)</b></li><li>• Society representative – <b>M<sup>a</sup> Dolores Iglesias Voluntarios Trafalgar</b></li></ul>
15:30-16:00	<b>BLOCK II. ACADEMY TECHNOLOGY ENHANCER FOR TECH TRANSFER</b> <ul style="list-style-type: none"><li>• EMPORIA4KT Blue Economy Technology Transfer Programme – <b>Ms. Rozen Le Vaillant TQC (online)</b></li><li>• <b>Video:</b> Learning tool: Academia Innovation Enhancer</li><li>• Good practices on KT developed in the Academia/Research Centres – <b>Ms. Júlia Miranda and Mr. Ken Russell</b></li><li>• The Canary Island technology transfer programme – <b>Laia d'Armengol (LPRC)</b></li></ul>
16:00-16:30	<b>Coffee break</b>
16:30-17:00	<b>BLOCK III. PUBLIC ADMINISTRATION AS KT SUPPORTERS</b> <ul style="list-style-type: none"><li>• Ministry of Agriculture, Fishery and Feeding. <b>Mr. Jose M<sup>a</sup> Solano López (Gral. Secretary of Fishery)</b></li><li>• Regional Government of Andalusia - <b>Ms. Leonor Camacho Cascajo (Regional Knowledge Agency)</b></li><li>• Regional Government from Canary Island - <b>Agencia Canaria de Innovación</b></li><li>• SEA-EU ReSEArch – <b>Juan Ramón Real, University of Cádiz.</b></li></ul>
17:00-17:30	<b>BLOCK IV. INDUSTRY NEEDS AND OPPORTUNITIES</b> <ul style="list-style-type: none"><li>• INCUBAZUL initiative representative</li><li>• EnerOcean representative <b>TBC</b></li><li>• EMPORIA4KT Joint Action Plan to enhance the BE in Atlantic Areas – <b>Ana Fernandes (SPI)</b></li><li>• Best practices on the establishment of a Business Angel Network for the Marine Economy</li><li>• FAN BEST Project - <b>Ms. Patricia Mañá Fosado (Santiago de Compostela University)</b></li></ul>
17:30-18:30	<b>BLOCK V. FUNDS AND FINANCING SUPPORT FOR INNOVATION/POLICY/STRATEGIES</b> <ul style="list-style-type: none"><li>• EMPORIA4KT White Paper – <b>Ms. Macarena Ureña Mayenco (CTA)</b></li><li>• EMPORIA4KT Blue Angel Network – <b>Ms. Alexandra Jaunet (STRANE) (online)</b></li><li>• INTERACT EU representative <b>TBC</b></li></ul>
18:30-18:45	<b>BLOCK VI. CONCLUSIONS</b>

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